

Lighting Control & Design

Since 1987, the industry's leader in digital lighting control products

News Release

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Ice Cream Retailer Combines LC&D's Blue Box™ with California's Title 24 for High-Speed LA City Planning Commission Approval

(Los Angeles – February 15, 2008) – West Los Angeles Carvel Ice Cream retailer Steve Winick discovered that combining LC&D's The Blue Box™ lighting control system with Title 24 not only expedited his planning approval process from the Los Angeles City Planning Commission approval but paid for itself by the store's opening day.

The specialty ice cream retailer reports: *“The Blue Box™ / Title 24 combination helped me obtain planning commission approval so quickly, my head was spinning! This becomes extremely important to small specialty retailers such as myself, because a prolonged planning commission approval process translates into postponed opening dates and subsequently in lost sales revenue. Even the difference of a week or two is critical. For that aspect alone, The Blue Box™ paid for itself by opening day, not to mention the substantial savings I achieved in my monthly utility bills. The 24/7/365 customer service support I have received from Lighting Control & Design has been awesome!”*

The photosensor input supporting the Blue Box™ outdoor photo sensor for controlling exterior lights was also central to Winick's decision to implement the 100% digital lighting control package. The retailer needed the ability to control exterior lights and signage on a constantly changing schedule. The Blue Box™ features include a 32-channel, 365 day astronomical time clock with a non-volatile memory which can hold programming indefinitely.

Lighting Control & Design (LC&D) is the Los Angeles-based manufacturer of the 100% digital GR2400 lighting system, along with other digital lighting control products and software. Lighting Control & Design manufactures simple, yet flexible lighting controls.

The heart of LC&D's lighting controls is the GR 2400 system, a single system ideal for any size application from a parking lot to a retail store to a high rise building. Our scalability eliminates complex choices.

LC&D offers a wide breadth of products ranging from dimming interfaces to building automation interfaces to digital thermostats all within a single system. The GR 2400 system was developed as a complete vertically engineered package.